

## Packaging Commitment and Associated Programs





# Packaging Commitments and Strategy

# **Packaging Strategy and Packaging Commitment**



Our Commitments

OR believes that sustainable packaging is an important aspect of the business. As a result, we continuously develop our group-wide products and services to be more sustainable and environmentally friendly. In 2024, OR continues to monitor and collect data on packaging within our business, collaborating with our business partners and suppliers to achieve our goals of reducing unnecessary packaging, reusing where possible, and striving for greater recyclability and recycled content. Environmental considerations are at the core of our strategy development.

To achieve our goals, we have studied the packaging usage profiles of our business operations. The results show that plastic packaging has the highest proportion among all packaging materials used. Consequently, OR has set measurable goal to reduce packaging waste as a group-wide target and being the part of OR's Healthy Environment goal of reducing the amount of waste from business operations one-third. Additionally, OR is in the process of expanding this commitment to include other business activities, ensuring a comprehensive approach to reducing our environmental impact across all sectors of our organization.

#### Our group-wide target and time-bound

We set our group-wide target which is the Healthy Environment aiming to creating a sustainable environment by reducing conventional energy consumption, reducing greenhouse gas emissions, and decreasing waste generated from business operations by more than one-third by 2030 compared to the year 2022. The target covers reduction of waste from business operations includes Packaging Waste and Operational Waste. Moreover, we set 3R waste strategy consisting of Reduce, Refine, and Reborn to drive the waste management achieving the Healthy Environment.



OR's packaging usage profiles

# **Packaging Strategy and Packaging Commitment**



Our Strategy

OR conducts its business by adopting the principles and concepts of **Circular Economy**, which is the key to achieving the Sustainable Development Goals. OR integrates and applies the concept to all OR establishments to focus on resource management for the most value and reduce the use of new resources from the design process to extending the shelf life of the packaging, changing consumer behavior, reducing waste caused by the production process, as well as waste disposal after the end of its service life.

The strategy begins with identifying the potential wastes that may be produced in each business. This is to study the possibility of maximizing the benefit of waste use. Every business involved in generating such waste must establish a project implementation plan, outlining the type of waste, methods for waste reduction, and the expected reduction amount based on the specified methods and time frame.

OR has integrated the principles of the Circular Economy across all its establishments, allowing each business to adapt and apply them according to its specific operations. This is achieved through the 3R Waste Strategy, which drives the commitment to effective waste management, including:



**1) Reduce** (New Resource Extraction): Reduce the dependence on natural resources through;

- Designing to minimize raw material usage
- Using raw materials with recycled materials
- Using biodegradable materials to promote sustainable use of natural resources



- 2) Refine (Process and Product to Minimize Waste):
  - Improving efficiency of production processes to reduce waste
  - Designing for 100% recyclability, such as single-layer packaging



- 3) Reborn (Waste to Value):
  - Enhancing the efficiency of waste collection from business operations
  - Expanding efforts to transform business waste into value through the Circular Economy concept

# **Packaging Strategy and Packaging Commitment**



#### **Our Program**

plastic packaging has the highest proportion among all packaging materials used. Café Amazon's business potentially uses and generates a significant amount of plastic packaging waste compared to other businesses. Therefore, the strategy for packaging waste reduction is initially focused on Café Amazon for plastic packaging management.

One example of Café Amazon's plastic packaging management includes the **Café Amazon Cup Back Project** which ensure that recyclable packaging is actually recycled. The PET **cups** of beverages are collected and then transported to the plastic recycling plant to transform PET **cups** into flakes suitable for upcycling. In 2024, **5.718** tons of PET cups were collected and sent to the recycling plant.

In addition, plastic packaging management are also included:

- Café Amazon Recyclable Packaging to increase the use of recyclable packaging
- Café Amazon for Earth as bringing own cup for beverage discounting to increase the use of reusable packaging
- Café Amazon Eco-Friendly Packaging to promote the use of eco-friendly packaging across all branches, such as paper cups coated with biobased PBS plastic for hot drinks (Amazon Bio Cup), 100% biodegradable straws, paper bags replacing plastic bags, and the introduction of cups made from recycled PET (rPET) to reduce plastic waste.

Through this end, the amount of plastic packaging at Café Amazon can be minimized and be more sustainable. This is in line with our roadmap on Responsible Consumption & Production to accelerate the production and consumption that take into account the entire value cycle from the beginning of the production process to waste management after consumption, by reducing the amount of waste from the business operations 1/3 by 2030.



# **Overall Packaging Strategy and Associated Programs**



	Packaging Strategy	Associated Programs
Packaging Strategy "Environmental issue and risk factors related to unsustainable packaging practices are the factors we uses to develop our strategy on packaging waste management." This strategy is deployed to each OR operation businesses for implementation.	Programs to increase the use of reusable packaging.	Café Amazon For Earth,
		Reuse LPG Cylinder
	Programs to increase the use of eco-friendly materials.	Café Amazon Go Green (Café Amazon store and Café Amazon concept store)
	Programs to increase the use of recyclable packaging.	Wood Plastic Composite Furniture
		Save Lok, Save Rot, Phuea Anakhot Nong-Nong
	Programs to phase out single-use plastic packaging.	Café Amazon Eco-Friendly Packaging (Paper Bags)
	Programs to increase the use of recycled material as packaging solutions.	Recyclable Containers for Pail/Gallon Lubricants,
		Recycled Corrugated Box
		Café Amazon Eco-Friendly Packaging (r-PET cups)
	Programs to ensure that recyclable packaging is actually recycled.	Yak Lak Yim x U-Turn,
	Allocation of R&D resources to sustainable packaging and alternative solutions.	Café Amazon Eco-Friendly Packaging (Mono-material Packaging)
		Café Amazon Eco-Friendly Packaging





### Programs to Increase the Use of Reusable Packaging

# "Café Amazon For Earth"



### **Project Objectives**

- To reduce waste from packaging generated by the sales of 'Café Amazon' store
- To increase the use of reusable packaging

### Project Methodology

Promote consumer to bring reusable cups and receive a 5 Baht discount on beverage purchases at Café Amazon

### **Project Benefits**

• To increase the use of reusable packaging at Café Amazon and to reduce the amount of packaging waste that would be disposed to landfill after consumer use

### Amount of packaging reduction

• The number of glasses that can be reduced from 2024 is **557.26 tons** (**26.66** million cups) which represents **133.3** million baht discount to customers.



### Programs to Increase the Use of Reusable Packaging

### "LPG Cylinder Refurbishing"





The program 'Reuse LPG cylinder' is designed to reduce volume natural resources (iron) usage. Once the cylinders are moved back to the filling plant, they would be screened and repaired following to the TIS standard condition before distributing. The program is ensured that the natural resources (iron) would be used optimally for cylinders production.

#### **Project Objectives**

- Circulating used LPG cylinders back to the market by screening and maintenance.
- Minimizing iron extraction from the natural resources.
- Saving investment cost from new LPG cylinders

### Project Methodology

To circulate used LPG cylinders effectively, the steps of our maintenance process are as follows;

- 1. Screening and categorizing each cylinder base on their current condition such as Hot work cylinder, Hydrostatic cylinder, Expansion test cylinder, and damaged cylinder.
- 2. Vacuum remaining LPG
- 3. Unscrewing and checking valve condition and testing leak process
- 4. Clean the inside of the cylinders
- 5. The cylinders that have been used for 5 years would be hydrostatic tested
- 6. The cylinders that have been used for 10 years and Hot Work cylinders would be expansion tested
- 7. Coating cylinder and assembling valve
- 8. Rechecking overall cylinders condition

#### Currently, there are 5 warehouses supporting cylinders maintenance as follows;

- 1. OR petroleum warehouse in Chonburi (Ban Rong Po), and Lumpang
- 2. OR LPG Maintenance warehouse in Songkla, Khon Kaen, and Ayutthaya

#### **Project Benefits**

• Reducing cost for new LPG cylinders 2,7000,000 cylinders per year



### Programs to Increase the Use of Eco-friendly Materials





### "Café Amazon Go Green" (Café Amazon store and Café Amazon concept store)

Café Amazon Go Green embraces eco-friendly design and decoration by using environmentally friendly materials and furniture.

- All Café Amazon Store use environmentally friendly decorative materials and furniture according to BCG (Bio Circular Green) as part of their décor to make every store a Circular Economy Store.
- Café Amazon Concept Store is designed using sustainable materials. The store prioritizes materials that have minimal environmental impact during production and can be reused or transformed into functional materials again. Additionally, the use of materials that are easy to maintain and free from toxic substances is emphasized. Sustainable plantation wood and recycled materials are incorporated, such as Terrazzo flooring made from glass bottle fragments, mosaic walls from natural material scraps, recycled cement plant pots, sofa upholstery from PET bottles, decorative "C" materials from Plasscoff, and stainless steel for the counter area.

### **Project Objectives**

• To minimize environmental impact by using environmentally friendly materials and furniture

### **Project Methodology**

- Decorative materials and furniture are made by using environmentally friendly material according to BCG (Bio Circular Green)

### **Project Benefits**

• The income from environmentally friendly furniture sold to Café Amazon franchisee.



## Programs to Phase Out Single-use Plastic Packaging

### Café Amazon Eco-Friendly Packaging (Paper Bags)





#### Programs to Phase Out Single-use Plastic Packaging

OR has attended the event on International Plastic Bag Free Day 2024 and announced the intention to reduce plastic packaging together with the relating entrepreneurs including shopping malls / shopping centers, convenience stores, and coffee shop in Thailand.

#### **Project Objectives**

- Promote the reduction of single-use plastics by using paper bags for Café Amazon Stores
- Create knowledge, understanding, and campaigns for entrepreneurs and consumers to reduce the amount of waste at the source, support environmentally friendly production, services, and consumption as a result reduce greenhouse gas emissions

#### **Project Benefits**

In 2024, Café Amazon reduced the use of single-use plastics by using paper bags 784.85 tons



## Programs to Increase the Use of Recyclable Packaging



### "Wood Plastic Composite Furniture"

"Wood Plastic Composite Furniture for FIT Auto" project involves using discarded lubricant oil cans from FIT Auto to manufacture furniture products as an alternative wood for interior decoration within FIT Auto. This project follows the principles of the Circular Economy by utilizing waste materials as raw materials for other products. Therefore, a collection and recycling process has been implemented to transform the used lubricant packaging into synthetic wood furniture for interior decoration within FIT Auto.

#### Project Benefits of "Wood Plastic Composite Furniture for FIT Auto"

- In 2024, There are **9 branches** of FIT Auto that decoration with wood plastic composite furniture by using **5.58 tons** of rHDPE plastic materials.
- FIT Auto collects used lubricant packaging from all branches nationwide, totaling **70.25 tons**, which are then processed and recycled into rHDPE plastic materials.



### "Upcycling of Lubricant Packaging" "Save Lok, Save Rot, Phuea Anakhot Nong-Nong"

This project builds upon the previous Wood Plastic Composite Furniture initiative, which recycled used lubricant packaging from lubricant changes performed for customers at FIT Auto service centers. It further promotes sustainable practices by encouraging customers to return the used lubricant packaging, such as pails and gallons, to FIT Auto for proper recycling.

This extension enables a greater degree of value creation from the used lubricant oil packaging (Pail and Gallon), enhancing its circular use or recyclable packaging within the organization.

### Project Benefits of "Upcycling of Lubricant Packaging" (Save World Save Car For Children's Future)

**100 tables** made from used lubricant packaging and agricultural waste were donated for student desks to 5 schools. This initiative used a total of **1.2 tons** of recycled plastic.



### Programs to Increase the Use of Recycled Material as Packaging Solutions

### "Recyclable Containers for Pail/Gallon Lubricants"



# Pail/Gallon Lubricants



### Programs to Increase the Use of Recycled Material as Packaging Solutions

Lubricants Business has strongly direction switching to more environmentally-friendly option, we collaborates with packaging suppliers who proceed according to "the OR Suppliers Sustainable Code of Conduct", continually design and develop lubricants packaging to reduce the environmental impact together with quality standards. Our program includes increasing use of recycled plastic in lubricant pails and gallons as packaging solutions.

#### Project Objectives

- Reducing raw material extraction from natural resources by using recycled plastics packaging and reducing weight of packaging as following;
  - Gallon: Reduced new HDPE by reducing weight of all gallon 3-12% and using recycle material 8-15%
  - Pail: Reduced new HDPE using recycle material approximately 30%

#### **Project Methodology**

- Gallon: Study to reduce gallon's weight at the design package process and use recycle material
- Pail: Using recycled material ratio to 30%

#### **Project Benefits**

- Promote circularity by selecting recycled plastics packaging, allows the material to be fed into new production as secondary raw material.
- Gallon: Reducing new HDPE by reducing weight of all gallon and reducing new HDPE by using

recycle material around **757.55 tons.** 

- Pail: Reducing new HDPE 225.69 tons.
- Total reducing new HDPE 983.24 tons.



### Programs to Increase the Use of Recycled Material as Packaging Solutions

### "Recycled Corrugated Box"



# Corrugated Box



Lubricants Business has strongly direction switching to more environmentally-friendly option, we collaborates with packaging suppliers who proceed according to "the OR Suppliers Sustainable Code of Conduct", continually design and develop lubricants packaging to reduce the environmental impact together with quality standards. Our program includes increasing use of recycled pulp for all lube corrugated boxes as packaging solutions.

#### **Project Objectives**

• Reducing raw material extraction from natural resources by increasing use of recycled pulp for all lube corrugated box approximately 70-100%

#### **Project Methodology**

• Study to change all layers of Inner paper and corrugate paper to be recycle pulp that still maintain the quality of carton box.

### **Project Benefits**

Reducing raw material for producing corrugated boxes approximately 2,474.44 tons



### Programs to Increase the Use of Recycled Material as Packaging Solutions

### "Café Amazon Eco-Friendly Packaging (r-PET cups)"



### Programs to Increase the Use of Recycled Material as Packaging Solutions

Café Amazon's cold beverage cups, which contain a portion of recycled plastic made from rPET (Recycled Polyethylene Terephthalate) derived from post-consumer plastic waste, have been initially introduced. By reusing this material to produce new packaging, the initiative not only helps reduce waste but also conserves natural resources in line with the principles of the circular economy

### **Project Objectives**

• Reducing the use of virgin materials by adopting recycled plastic packaging

### **Project Methodology**

Café Amazon (rPET) Cup: Made with 30% recycled rPET material

### **Project Benefits**

- Enhance circularity by using recycled plastic packaging to reduce waste and conserve resources
- In 2024, Reducing new PET by using recycle material around 6.5 tons.



### Programs to Ensure that Recyclable Packaging is Actually Recycled

### "Yak Lak Yim x U-Turn"





The "Yak Lak Yim" Project, with the purpose of campaigning for proper waste separation in PTT Stations and creating benefits for society, takes recycled waste and turns them into scholarships, consumer tools, and public utilities in various communities. The project has been implemented continuously since 2016. Between 2023-2024, there has been a collaboration with "GC You Turn" to collect recycled waste into a standard recycling plant. This create confidence for customers, who separate recycled waste through the "Yak Lak Yim" bin in PTT Stations, that the recycled waste will be appropriately recycled by the qualified recycling plant. In 2024, a total of **124 PTT Stations** participated in the project, successfully channeling **67.9 tons** of waste into recycling processes, generating a value of over **240,000 baht**.

#### **External Collaboration Projects**

OR has integrated business cooperation and sustainable development with external parties by using OR's potential to build strength and continue creating business value added. In 2023, OR and GC (PTT Global Chemical Public Company Limited) signed an MOU covering cooperation in 4 areas, including the development of knowledge in sustainability, creating energy security, sustainable business operations throughout the value chain, and business development because OR believes in the concepts of "Creating Opportunities" and "Empowering All towards Inclusive Growth". Therefore, creating networks with external parties will strengthen sustainable business operations. Examples of projects related to the circular economy created in collaboration with GC include a scope expansion for waste management and creating closed-loop recycling. The recyclable packaging such as plastic bottles, paper, glass bottles, aluminum cans, etc., was collected through GC's Project named "You Turn Platform" and the "Yak Lak Yim" project by OR's PTT Station. There is also the "Yak Lak Turn" campaign, where customers can bring plastic that they have 'sorted' to 'exchange' for rewards at PTT Station. The plastic packaging sich collected and sent for upcycling by the recycle company such as ENVICCO to ensure that Recyclable Packaging is Actually Recycled. In 2024, the campaign has been expanded **124 areas** in the PTT Stations. New life is given to these plastic bottles through the Recycle & Upcycle process correctly, 'turning' them into new beneficial products. This helps reduce plastic waste problems and greenhouse gas emission.



## Allocation of R&D Resources to Sustainable Packaging and Alternative Solutions

# ØOR

### "Café Amazon Eco-Friendly Packaging" (Mono material for Flexible Packaging)



### Allocation of R&D Resources to Sustainable Packaging and Alternative Solutions

Mono-material is an innovative approach to packaging film production that uses a single type of plastic resin—such as 100% polyethylene (PE)—to create multilayer film structures. Developed in collaboration with GC and PTT, this technology maintains the functional properties of each plastic type, including strength, temperature resistance, tensile and compressive durability, and flexibility for effective forming. The use of a single material makes the packaging significantly easier to recycle after use, promoting a more sustainable and circular packaging lifecycle.

### **Project Objectives**

Effective management of post-consumer packaging to enhance recyclability and ensure the most efficient and responsible use of plastic resources.

### **Project Methodology**

 Mono Material for Flexible Packaging involves using a single type of plastic resin—PE (Polyethylene) to produce take-away bags (drink-separation bags) for eco-conscious Café Amazon stores. Launched in 2024, this initiative marks a transformation in post-use packaging management, making recycling easier and maximizing the value of plastic usage.

### **Project Benefits**

In 2024, using mono material for flexible packaging 100.94 tons



# Allocation of R&D Resources to Sustainable Packaging and Alternative Solutions

### "Café Amazon Eco-Friendly Packaging"







OR has a collaboration with PTT Group and business partners by developing and promoting on sustainable packaging and exploring alternative solutions, Café Amazon has successfully transitioned to biodegradable packaging materials while ensuring the packaging quality remains uncompromised. Moreover, In 2023 OR has strengthen on packaging development through signing the memorandum of understanding (MOU) with PTT Global Chemical (GC) which work together on research and development of sustainable business operations throughout the value chain and sustainable packaging made from bioplastics, recycled plastic and alternative/substitute materials that meets consumer needs.

Currently, most of waste is disposed of through to landfill. Changing Cafe Amazon's packaging into biodegradable packaging would help reduce waste from plastics that are difficult to decompose.

In addition, Café Amazon Go Green embraces eco-friendly by reducing plastic usage and substituting with environmentally friendly material that is biodegradable or can be naturally decomposed for instance hot cups, bio bags and straws made from BIO Plastic, at all Cafe Amazon Store.

#### **Project Objectives**

To maximize the benefit from using natural resources and create sustainable use of natural resources while preserving the environment, consistent with business operations according to BCG (Bio-Circular-Green Economy) Model

### **Project Methodology**

• **Biodegradable Packaging**: Café Amazon switched to using biodegradable materials for packaging. This change allowed the packaging to naturally decompose over time, reducing its environmental impact.

### **Project Benefits**

In 2024, Café Amazon reduced the amount of plastic waste generated from packaging by using bio-materials **1,548 tons** in total through our intention use sustainable packaging: Bio cup (Hot Drink)= **237.67 tons** Bio Straw = **352.27 tons** Bio Bag = **957.28 tons** 

Moving forward with strong determination and leaving no one behind

> 6 groups of OR stakeholders

Harnessing OR competencies to support, fulfill, and elevate

> Sustainable growth with Living Community, Healthy Environment, and Economic Prosperity

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